

Orlando, FL March 14-16, 2022

Exhibitors & Sponsors

EVENT KIT



BACKGROUND

ORGANIZATION INFORMATION

Birthed by the Assemblies of God USA, this unique conference exists to inspire and resource next generation leaders who are serving Spirit-empowered/Pentecostal churches.

The Assemblies of God (AG) was founded as a result of a religious revival that swept around the world in the early 1900s. The USA AG has experienced nearly 30 years of growth in adherents.

The AG is committed to following five core values. The second core value states:

STRATEGICALLY INVEST IN THE NEXT GENERATION

ORGANIZATION DEMOGRAPHICS

- Over the last decade the U.S. Assemblies of God has grown by 12% to over 3.2 million adherents.
- 10% of the 13,017 AG churches in the U.S. have started in the last 4 years.
- The Fellowship is 53 percent under the age of 35 and more than 43 percent ethnic minority.
- Internationally, the Assemblies of God now accounts for over 69 million adherents in more than 370,000 churches. That's a staggering growth in worldwide adherents since 1989, making the AG the world's fourth largest Christian group.

EVENT ATTENDANCE

From 2001–2020 our AG Kidmin Conference saw a growing average attendance. The 2020 attendance reached over 1,300 children's pastors, leaders, and volunteers from the U.S. and the world. As we continue to build on the foundation established in the AG Kidmin Conference, we anticipate the 2022 Next Generation

Leaders Conference, with the added leaders who work with youth and young professionals, will continue to build on that growth and momentum with an expected attendance of 1,500 - 2,000.

CONTACT

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Janell Campbell Exhibit Services 417-862-1447, ext. 4053 jcampbell@ag.org

SESSION + ACTIVITIES

- Inspirational General Sessions to refresh, revitalize, and renew
- Expert-led Masterclass sessions to dig deep into the philosophy of why
- · Practical, hands-on workshops to enhance skills
- Networking opportunities to create long-lasting connections between attendees
- Plenty of incredible exhibitors to provide valuable resources for success

MEALS, LODGING + TRAVEL

- Wednesday on-site lunch included in registration cost
- A wealth of amazing, affordably priced lodging options near the venue
- Located 15 minutes from the Orlando International Airport if flying and easy access from Interstate 417 if driving



Item	Notes	Platinum	Gold	Silver	Bronze	Exhibitor	Missions
Price		\$20,000	\$10,000	\$5,000	\$2,500	\$1,000	\$500
Quantity Available	Number available	2 max non- competing	4 max	5 max	15 +/-	10 +/-	5 +/-
Exhibit Space (Estimated)	1st come - 1st served by sponsor level and payment	Premium+ 20' x 6'	Premium 16' x 6'	Standard 12' 10' x 6'	Standard 10' x 6'	Standard 10' x 6'	Standard 8' 10' x 6' *
Second Booth Space	Designed for addtional exposure	8' x 6' *	-	-	-	-	-
Conference Passes	Admission to all session, lunch, and snacks	6	4	2	2	2	2
		* Monday and Tuesday only.					
PRE-EVENT							
Exhibitor Page Online	Listing online	√	√	J	1	√	√
Online Logo Recognition	Company logo featured on footer or main page of the conference web site	X-Large	Large	Regular	Small	-	-
Digital Promotions	Post promoting your company on Social Media (AG Kidmin, AG Youth)	2	1	1	ı	-	-
Logo Recognition Email	Company logo and link featured on footer of every conference promo email	J	J	-	-	-	-
EVENT							
Printed Ads	In conference guidebook given to all attendees	2-Page Spread	Full Page	1/2 Page	1/4 Page	-	-
Registration Bag Insert	1 promo piece inserted into each attendee registration bag (print or small token) provided by sponsor prior to event	J	J	J	\$500	\$500	\$500
Pre-Session Slides	Promotional slide played pre/ post General Sessions	2 in each General Session and Master Class Session	1 in each General Session and Master Class Session	1 in each General Session	1 in each Master Class Session	-	
Pre-Session Video	Video to play before the start of a main session	1 video played in each General Session	1 video played in 2 General Sessions	1 video played in 1 General Sessions	-	-	-
Session Handout	1 promo piece will be placed on each seat prior to a General Session	J	J	-	-	-	-
Conference App Ad	Sponsored post on the App	2	1	-	-	-	-
After Party Sponsor	Exclusive recognition during after party event	1	-	-	-	-	-
Logo on Event Shirt	Partner logo placed on back of official event shirt	Large Logo	Medium Logo	-	-	-	-
Workshop Session	Guaranteed workshop session designed for value-add content or product promotion and demonstration	2 Value-add, or 1 Value- add and 1 Demo	2 Value-add, or 1 Value- add and 1 Demo	1 Value-add workshop	\$750	\$1,000	-
POST-EVENT							
Attendees Contact	AG/MHC will send commu- nication on your behalf to attendees after the event	2	1	-	_	-	-

SPONSORSETE LEVELS

Booth spaces include (subject to slight changes based on venue requirements):

PLATINUM

Dimensions20' wide; 6' deep; 8' highTablesup to 2 by request; 6'Chairsup to 4 by request

GOLD

Dimensions16' wide; 6' deep; 8' highTablesup to 2 by request; 6'Chairsup to 4 by request

SILVER

Dimensions10' wide; 6' deep; 8' highTablesup to 1 by request; 6'Chairsup to 2 by request

BRONZE

Dimensions8' wide; 6' deep; 8' highTablesup to 1 by request; 6'Chairsup to 2 by request

MISSIONARY EXHIBITOR BOOTH

Missions booths are only available to AG Fully Appointed Missionaries. Monday & Tuesday only.

Booths will also have a small trash can and most will have access to electricity.

Upon confirmed payment and approval, Platinum and Gold partners will have access to the highest traffic areas near the My Healthy Church Store. All other spaces are on the same level in proximity and will be assigned by confirmed payment and approval based on the level of partnership.



PLATINUM

BASICS

Price \$20,000

Quantity Available 2 non-competing entities

Exhibit Space Premium+ 20' x 6'; reserved in main atrium, second optional space available

Conference Passes 6: admission to all sessions, lunch and snacks

PRE-EVENT

Exhibitor Badge Logo with link

Online Logo Recognition X-Large company logo featured on footer of conference website homepage

Digital Promotions 2 posts promoting company on AG Kidmin and/or AG Youth

Logo Recognition Email Company logo featured on footer of every conference branded promo email with

completed contract and payment

EVENT

Printed Ads 2-page spread in conference guidebook given to all attendees

Registration Bag Insert 1 promo piece inserted into each attendee registration bag (print or small token)

provided by sponsor prior to event

Pre-Session Slides Promotional slides played pre/post General Session and Masterclass session, 2 in

each

Pre-Session Video 60-second video to play before the start of each General Session, in all general

sessions

Session Handout

1 promo piece will be placed on each seat prior to a General Session
Conference App Ad

2 ads schedule on the AG Next Generation Leaders Conference App
After Party Sponsor
Included - Exclusive promotion as the sponsor of the after party event

Workshop Session 2 value-add (content-based) workshops; NO product promo allowed OR 1 value-add (content-based) workshop; NO product promo allowed AND 1 product-based

workshop, labeled product demo (or second content workshop)

POST-EVENT

Attendees Contact AG will send communication for sponsor to attendees after event







GOLD

BASICS

Price \$10,000

Quantity Available 4

Exhibit Space Premium + 16'x6'; reserved in main atrium Conference Passes 4; admission to all sessions, lunch and snacks

PRE-EVENT

Exhibitor Page Logo with link

Online Logo Recognition Large company logo featured on footer of conference website homepage

Digital Promotions 1 post promoting company on AG Kidmin and/or AG Youth

Logo Recognition Email Company logo featured on footer of every conference branded promo e-mail with

completed contract and payment

EVENT

Printed Ads 1-page spread conference guidebook given to all attendees

Registration Bag Insert 1 promo piece inserted into each attendee registration bag (print or small token)

provided by sponsor prior to event

Pre-Session Slides Promotional slides played pre/post General Session and Masterclass session, 1 in

each

Pre-Session Video 45-second video to play before the start of each General Session, played in 3 of 4

of the General Sessions

Session Handout 1 promo piece will be placed on each seat prior to a General Session Conference App Ad 1 ad scheduled on the AG Next Generation Leaders Conference App

Workshop Session 2 value-add (content-based) workshops; NO product promo allowed OR 1 value-

add (content-based) workshop; NO product promo allowed AND 1 product-based

workshop, labeled product demo (or second content workshop)

POST-EVENT

Attendees Contact AG will send communication for sponsor to attendees after event







SILVER

BASICS

Price \$5,000 Quantity Available 5

Exhibit Space Standard + 10'x6'; first come, first serve Conference Passes 2; admission to all sessions, lunch and snacks

PRE-EVENT

Exhibitor Page Logo witih link

Online Logo Recognition Standard size company logo featured on footer of conference website homepage

Digital Promotions 1 posts promoting company on AG Kidmin and/or AG Youth

EVENT

Printed Ads 1/2-page in conference guidebook given to all attendees

Registration Bag Insert 1 promo piece inserted into each attendee registration bag (print or small token)

provided by sponsor prior to event

Pre-Session Slides Promotional slides played pre/post General Session and Masterclass session, 1 in

each

Pre-Session Video Video to play before the start of each General Session, played in 2 of 4 of the

general sessions

Workshop Session 1 value-add (content-based) workshop; NO product promo allowed

BRONZE

BASICS

Price \$2,500 Quantity Available 15 +/-

Exhibit Space Standard 10' x 6'; first come, first served Conference Passes 2; admission to all sessions, lunch and snacks

PRE-EVENT

Exhibitor Page Logo with link

Online Logo Recognition Small company logo featured on footer of conference website homepage

EVENT

Printed Ads 1/4-page in conference guidebook given to all attendees

Registration Bag Insert 1 promo piece inserted into each attendee registration bag (print or small token)

provided by sponsor prior to event, available for \$500

Pre-Session Slides Promotional slides played pre/post General Session and Masterclass session, 1 in

each

Workshop Session Content-based workshops can be submitted for consideration or

purchased for an additional fee.

EXHIBITOR

BASICS

Price \$1,000 Quantity Available 10 +/-

Exhibit Space Standard+ 10' x 6'; first come, first served Conference Passes 2; admission to all sessions, lunch, and snacks

PRE-EVENT

Exhibitor Page Logo with link

EVENT

Registration Bag Insert 1 promo piece inserted into each attendee registration bag (print or small token)

provided by sponsor prior to event, available for \$500

Product Demo Session A product-based workshop, labeled product demo available for \$1,000

Workshop Session Content-based workshops can be submitted for consideration or purchased for an

additional fee.

MISSIONS

MUST BE FULLY APPOINTED AG MISSIONARIES

BASICS

Price \$500* Quantity Available 5

Exhibit Space Standard+ 10' x 6'; first come, first served

Conference Passes 2

PRE-EVENT

Exhibitor Page Logo with link

EVENT

Registration Bag Insert 1 promo piece inserted into each attendee registration bag (print or small token)

provided by sponsor prior to event available for \$500

Workshop Session Content-based workshops can be submitted for consideration or purchased for an

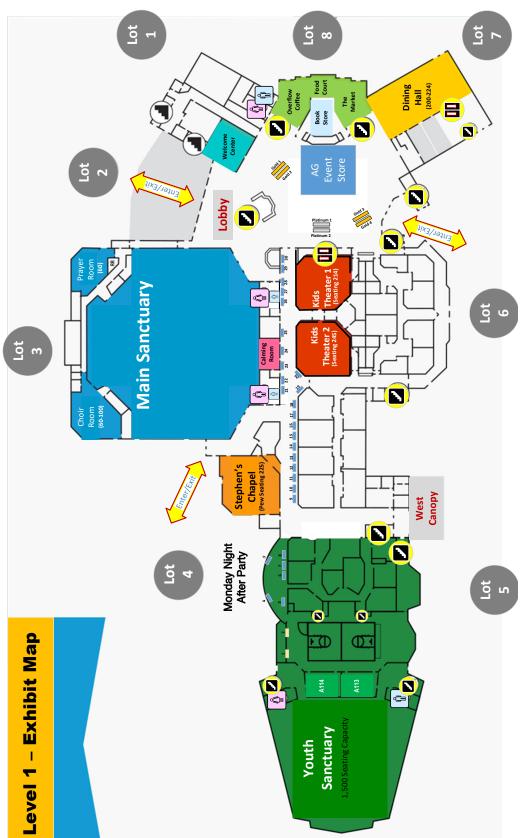
additional fee.



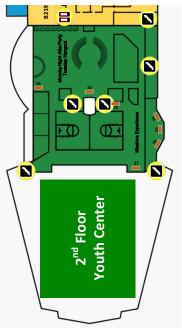








Second floor is reserved for missions experience and secondary optoinal booth for Platinum sponsors. All exhibitors in this area must be dismantled by end of day Tuesady.





Sunday, March 13

3:00 p.m. Exhibitor Load-In/Setup

Monday, March 14

8:00 a.m. – 3:00 p.m. Additional exhibit setup time if needed 9:00 a.m. Pre-Con Check-in/Early Registration

10:00 a.m. – 12:00 p.m. Pre-Con Sessions (Part 1)

12:00 p.m. – 1:00 p.m. Lunch on-site for registered Pre-Con attendees

1:00 p.m. – 3:00 p.m. Pre-Con Sessions (Part 2)

4:00 p.m. – 7:00 p.m. Registration Opens/Exhibits Open

7:00 p.m. – 9:00 p.m. Opening General Session (All Exhibits Closed)

9:00 p.m. – 11:00 p.m. After Party - Exhibits Open (Optional)

Tuesday, March 15

7:30 a.m. Exhibitor access 8:00 a.m. Exhibits open

9:00 a.m. – 10:15 a.m. General Session ALL EXHIBITS CLOSED DURING General Sessions

10:30 a.m. – 11:20 a.m. Masterclass & Breakout Session #1

11:30 a.m. – 1:00 p.m. Lunch (provided on-site)

1:00 p.m. – 1:50 p.m. Masterclass & Breakout Session #2 2:00 p.m. – 2:50 p.m. Masterclass & Breakout Session #3

2:50 p.m. – 3:15 p.m. Break with Refreshments

3:15 p.m. – 5:00 p.m. General Session ALL EXHIBITS CLOSED 5:00 p.m. Exhibits open - Dinner on your own

6:00 p.m. – 9:00 p.m. Exhibitors can close down anytime they deem appropriate

9:00 p.m. Missions Exhibitors and Platinum secondary booths must be dismantled

Wednesday, March 16

7:30 a.m. Exhibitor Access 8:00 a.m. Exhibits Open 9:00 a.m. – 10:00a.m. Masterclass Session

10:15 a.m. – 12:00 p.m. Closing General Session ALL EXHIBITS CLOSED

12:00 p.m. – 1:00 p.m. Exhibits Open

1:00 p.m. - 3:00 p.m. Exhibits tear down/load out

Early dismantle will not be permitted.

Exhibits must be staffed during all open hours and closed during all General Sessions. All attendees will be required to have a registration badge to access the Exhibit area.

Missions and secondary Platinum exhibitor spaces must be dismantled by 9:00 p.m., March 15th.

All exhibitors must be out of the building no later than 3:00 p.m. on March 16th.



