

## SPONSORSHIP PACKAGES

To help in planning and expectations we trust you will find the following Schedule overview helpful.

### SELECT A BASE TIER (OPTIONAL)

	BRONZE	SILVER	GOLD	PLATINUM
<b>Cost</b>	\$1,000	\$2,500	\$5,000	\$10,000
<b>Quantity Available</b>	15	5	3	1
<b>Profile in Event App</b>	x	x	x	x
<b>Ad placed in Event App</b>			1	2
<b>Event Sponsor Banner</b>	x	x	x	x
<b>AGLC Website Logo/Link</b>	x	x	x	x
<b>Lunch Meal Vouchers</b>	2	4	8	12
<b>Booth Space</b>	Standard	Standard	Standard	Premium
<b>Main Room Slide</b>	1	1	2	3
<b>Main Room Video</b>		50% Discount	30 second	60 second
<b>Verbal Endorsement</b>		x	x	x
<b>Presentation (5-Min)</b>			1 Group	Multi-Group Session
<b>Post-Event Email</b>			1 Audience	Multi-Audience
<b>Meal/Break Sponsorship</b>		10% Discount	25% Discount	50% Discount
<b>Add-On Discount (1 Item)</b>		10%	25%	50%

## SELECT ADDITIONAL OPTIONS

### Media:

**Slide** placed in rotation of the dining room screens: **\$500** (Breakfast & lunch dining room, T-Th) - Quantity 10

**Video** (15 seconds max, no audio) in rotation of the dining room: **\$1,000** - Quantity 3 Ala Carte

**Table Tents:** Dining Room Promotions (Sponsor provide, we place) - **\$1,000** - Quantity 3 Ala Carte

**Registration Item:** Distributed at event check-in (exhibitor provides, we distribute) - **\$1,500** - Quantity 4

### Break Sponsorships:

Sponsor receives card drop on tables, graphic slide, and 60-second verbal endorsement by a member of the National Ministry team prior to the break. This will happen in all ministry breakout rooms during the same break timeframe. "Break provided courtesy of..." cards placed on break carts. Each break will reach between 3-4 groups of District Leaders.

**Morning: \$750** (Coffee, Tea and beverage service) One available each day.

**Afternoon: \$1,250** (Coffee, Tea, beverage, and snack service) One available each day.

### Appreciation Meal Sponsorships:

Sponsor wishes to express gratitude to one or more groups of district leaders by purchasing a meal. The sponsor receives 10-15 minutes of time to share stories and express appreciation for the investment district leaders have given in the past and also share an opportunity for the future. Sponsorship cost is based on the size of the group. Meal details are discussed with the Ministry Director and reviewed/approved by event leadership. Use the numbers below as an estimate of costs involved for each meal. Sponsors may pay the bill directly at the conclusion of the meal, please provide a copy of the final receipt to the department lead to aid with future planning. If the meal sponsor has also purchased a sponsorship package, the appropriate percentage of the total bill will be invoiced at the completion of the event.

**Standard Meal** - Includes dinner functions at restaurants like Famous Daves, Cantina Laredo, Dana's - Estimate \$25/person

**Premium Meal** - Includes dinner functions at premium restaurants like Keeter Center, Chateau on the Lake - Estimate \$50/person

**Deluxe Meal Dinner Event** - Includes meal functions customized to foster relational activity and/or provide entertainment. Includes Shogun Japanese Steakhouse, Andy B's, or other custom package. Please inquire regarding these options. NOTE: Not all attractions in Branson are open during the off-season. Our team will work with you to help find an event solution that meets your unique needs.

## AMENITIES DEFINED:

**Profile in Event App:** Logo, basic contact information, brief description of ministry placed within the event app.

**Ad placed in Event App:** Graphic, text and link placed into the event app to be triggered on all user timelines during the event. Content provided by the Ministry Partners, post scheduled by the Event team.

**Event Sponsor Banner:** There will be multiple event banners through the venue. All event sponsor logos or names will be placed on the bottom sized according to sponsorship level.

**AGLC Website Logo/Link:** Ministry partner logos placed on [aglc.ag.org](http://aglc.ag.org) website during event promotional season. The logo will be linked to the URL provided by the Ministry Partner.

**Lunch Meal Vouchers:** Each tier of ministry partner includes a quantity of meal vouchers for participating in the lunch meals provided at the Chateau on the Lake. This allows for complimentary meals and time to connect with guests.

**Booth Space:** Each Booth space includes (2) chairs and (1) 8' draped table. Power, pipe and drape may be requested and available in limited sites. The "Premium" space is closer in proximity to the main gathering room and the My Healthy Church store which provides greatest visibility.

**Main Room Slide:** One high resolution graphic placed in the slide rotation for the dining room.

**Main Room Video:** One silent video placed in the slide rotation in the dining room (NOTE: Platinum may have one 60-second or two 30-second videos)

**Verbal Endorsement:** A member of AG Church Ministries staff will provide a verbal endorsement during one session in thanks for the sponsorship

**Presentation:** A member of the Partner Ministry will work with the AG Ministry Director to discuss and make a presentation to the audience of attendees.

**Post-Event Email:** Ministry partner will provide the text and graphics to the AG who will send the message on their behalf to the appropriate audience.

**Meal Sponsorship:** Should the Ministry Partner wish to add a meal function sponsorship, a discount will be provided for the cost of the meal or break. See the meal and break discounts in the "Add Additional Options" section of this document for details. Meal Sponsorships include additional time to share with the target audience and attendance an invite-only meal function providing exclusive opportunity for additional connection. Meal function sponsorships are billed at the actual cost of the meal plus tips and 20% gratuity.

### GROUPS AVAILABLE FOR SPONSORSHIP:

Light for the Lost, Children's Ministries/BGMC, Christian Education/Discipleship, AG Women, AG Men, DYDs (Youth Ministries/Speed the Light), DYD Wives, Girls Ministries, Royal Rangers, Next Gen District Leaders (Includes the groups of DYD, District Children/BGMC, Girls Ministries and Royal Rangers)