

## AGLC21 Sponsorship Menu

### SPONSORSHIP & EXHIBITOR INFORMATION

#### MINISTRY EXPOSURE OPTIONS:

##### **Media:**

- Slide placed in rotation of the dining room screens: \$500 (Breakfast & lunch dining room, T-Th) - Quantity 10
- Video (30 seconds max, no audio) in rotation of the dining room: \$1,000 - Quantity 3

**Table Tents:** Dining Room Promotions (Sponsor provide, we place) - \$1,000 - Quantity 3

**Registration Item:** Distributed at event check-in (exhibitor provides, we distribute) - \$1,500 - Quantity 4

##### **Booth Space:**

- Standard Location: \$500 - includes (1) 8' draped table and (2) chairs
- Premium Location: \$800 - includes (1) 8' draped table and (2) chairs
- Filled in order of contract and payment received. **Premium** has higher visibility placement.

#### BREAK SPONSORSHIPS:

Sponsor receives card drop on tables, graphic slide, and 60-second verbal endorsement by a member of the National Ministry team prior to the break. This will happen in all ministry breakout rooms during the same break timeframe. "Break provided courtesy of..." cards placed on break carts.

**Bookends:** (Select Monday, Tuesday or Friday) Reach 2-3 ministry departments, approx. 100-175 leaders.

- Morning \$500 (Coffee, Tea and beverage service) One available each day.
- Afternoon \$750 (Coffee, Tea, beverage, and snack service) One available each day.

**Core:** (Select Wednesday or Thursday) 4-6 ministry departments, approx. 200-400 leaders.

- Morning \$1,000 (Coffee, Tea and beverage service) One available each day.
- Afternoon \$1500 (Coffee, Tea, beverage, and snack service) One available each day.

## MEAL SPONSORSHIPS:

Sponsor receives 10-15 minutes of time to present in the session with the departmental group being sponsored or option to present during the departmental meal function. In addition, Sponsor will receive a slide in the main dining room free of charge and a dedicated post-event email sent from the Department to their specific directors on behalf of the sponsor. Sponsorship cost is based on the size of the group. Meal sponsorships are negotiated with the Ministry Director and reviewed/approved by the event leadership.

**Standard Meal** - Includes dinner functions at restaurants like Famous Daves, Cantina Laredo, Dana's (NOTE: For lunch meal functions, deduct \$500 per size level.)

- Small (under 50 guests) - \$2,000
- Standard (50-75) - \$2,500
- Large (75-100) - \$3,000
- 100+ - \$30/person (National Director estimates the amount. 5% +/- considered a wash.)

**Premium Meal** - Includes dinner functions at premium restaurants like Keeter Center, Chateau on the Lake (NOTE: For lunch meal functions, deduct \$1,000 per size level).

- Small (under 50 guests) - \$3,000
- Standard (50-75) - \$3,500
- Large (75-100) - \$4,000
- 100+ - \$40/person (National Director estimates the amount. 5% +/- considered a wash.)

**Deluxe Meal Dinner Event** - Includes meal functions customized to foster relational activity and/or provide entertainment. Includes Shogun Japanese Steakhouse, Andy B's, or other custom package. Please inquire regarding these options. NOTE: Not all attractions in Branson are open during the off-season. Our team will work with you to help find an event solution that meets your unique needs.

## GROUPS AVAILABLE FOR SPONSORSHIP:

- Light for the Lost
- Children's Ministries/BGMC
- Christian Education/Discipleship
- AG Women
- AG Men
- Senior Adult Ministries
- DYDs (Youth Ministries/Speed the Light)
- DYD Wives
- Girls Ministries
- Royal Rangers (coming 2022)